



New Leaf Foods, Inc. supports the health and well-being of the people of Greater Green Bay by promoting healthy food access and education and by cooperating throughout Northeast Wisconsin to build a thriving local food system in a clean environment.

We made the cut! Give BIG Green Bay

We made the cut and we are going to the super bowl of giving! We are one of the 45 organizations selected by the Greater Green Bay community foundation and The Green Bay Packers to participate in the 5th annual Give BIG Green Bay. We have a chance to be a part of Green Bay's day of giving - an opportunity to unite our community around causes in which we truly believe and help nonprofit organizations connect to the larger community.



We need your help! Please join our campaign and help us reach our goal of \$5000 and 50 donors! We need you to tell your friends and family members about the important work we do and ask them to join us in helping to make a difference.

Get ready to give! On February 23 - 24, starting at 12PM on February 23, visit our link [here](#) and make a donation to us and/or to any of the great participating nonprofit organizations in Green Bay. All giving will end at 11:59AM on February 24, so make sure to get your gift in on time!

Questions? If you have any questions or would like more information, let us know. Kim Diaz . Thank you in advance for your generosity to our organization!



Grow a Food Forest in Your Yard:

New Leaf Foods, Inc. is launching an Urban Food Forest project during our annual New Leaf Garden Blitz event on May 12 thru the 15th. You can start your own food forest in your yard today. Order your fruit and nut trees and bushes on our site [Here!](#)

Food forests are plantings of edible landscape plants like raspberries, blackberries, elderberries, plum trees, apple trees, currants, and hazelnuts that not only enhance the beauty of any yard, but they also provide growers with yummy, healthy options that grow year after year. Inspiring people to grow food in their yard is good for your health, the health of our community and the health of the planet.

Integrating urban agriculture into neighborhoods and communities and emphasizing perennials like fruit and nut trees and berry bushes helps improve access to fresh, local produce, helps preserve biodiversity and reduces the energy required to grow and distribute food. Food forests are part of the broader food justice and urban agriculture movement.

As Mark Bittman writes in his book, *Animal, Vegetable, Junk*, urban gardens, farms and food forests “can’t compare in scale, appearance, or yield to large rural farms but by supplying populations with real food, and bringing power and understanding of food systems to urban eaters, they become important pieces of the puzzle.”

[Read more here!](#)



VOLUNTEER SPOTLIGHT



We want to shine the Volunteer spotlight on the incredible Dale Tease and Carl Bennet!

These two have been building and delivering garden boxes for the garden blitz since our first blitz in 2014. Their dedication to our project is deeply appreciated. This experienced team helps people to get their gardens into the right spot and their attention to detail always makes sure the logo is facing up and out and that the boxes are on a flat surface. They help to build the boxes. Both volunteers are active in our community in so many ways. Dale has been a loyal volunteer since way back when New Leaf started the winter farmers market. Dale was there every morning bright and early helping farmers to unload their product. The garden blitz is

successful thanks to our dedicated and experienced volunteers who return year after year to help us to create a sustainable and healthy food system.

Recruiting for the 2022 Garden Blitz Team



We have the most caring, friendly, wonderful people on our Garden Blitz Planning Team! Who wouldn't want to be around people like that? Well, guess what you beautiful human, there's room for you on the team too! All you need to be a contributor is a little spare time and a lot of love for this victory garden inspired cause.

You could help us:

Mentor new gardeners: looking for green thumbs!

Manage garden box sales

Do accounting and bookkeeping

Outreach/manage reduced garden boxes

Budgeting and coordinate purchasing

Fundraise, manage donations, and sponsorships

Write grants

Distribute flyers and posters

Plan a volunteer appreciation party

Assist the coordinators of the event with communications, logistics, volunteer recruitment, etc.

Click to see detailed descriptions of our open positions via [The Volunteer Center of Brown County](#).

Not sure where you fit in? Email us at atgbgardenblitz@gmail.com, and we'll help you find a way to be part of the team!

Sponsor Spotlight

New Leaf Garden Blitz got an incredible Christmas present this year! McDonald Companies is Family Owned And Operated Since 1882. We have a long history of working with tenants, development partners, and our community to build, shape, and support those we collectively serve. McDonald Companies is the parent company of McDonald Lumber Company, McDonald Services, WSW (Wall Street Warehouse), and South Bay Marina. We are proud to provide services across industries. We take great pride in our community. That's why we pride ourselves on our community initiatives that improve the quality of life here in Greater Green Bay.



They have joined our project as a major sponsor by providing a warehouse space for our event located at 1220 BAY BEACH ROAD, GREEN BAY.

In addition to our new home they will provide us with trucks, trailers, and bobcat for the event along with equipment.

We are so incredibly grateful for this new sponsorship which helps us to continue our work of providing garden beds for our community. This year we are focused on placing beds with immigrant populations, schools, and veterans. Please contact us at gbgardenblitz@gmail.com for more information.

[Text Link](#)



Food Forest Guide: A mini-class for planning, planting and maintaining your perennial food plants.

Food forests are plantings of edible landscape plants like raspberries, blackberries, elderberries, apple trees, hazelnuts and currants that not only enhance the beauty of any yard, but

they also provide growers with yummy, healthy options that grow year after year.

If you are purchasing perennial plants from the Green Bay Garden Blitz you may have some questions about the best ways to plan, plant and take care of these special food producers. You have to plan for small plants now, that will grow large over the years.

Typical questions include:

- Which plants should I select?
- What kind of habitat do they prefer?
- How wide apart should I space the plants?
- How big will they grow?
- What kind of soil fertilizer might I need?
- How deep do I plant?
- How do I maintain and prune the plants?
- What are the best options for weed control?
- How long will they last?
- When can I expect my first harvest?
- How can I preserve the harvest?
- What are mistakes I should avoid?

Join Valerie Dantoin, the lead instructor for the Organic Food Systems Program at Northeast Wisconsin Technical program as she guides you through the answers to these questions and more.

The class will meet via WebX (like a zoom call) on Tuesday April 5th at 7:00 PM. It will be repeated on Thursday April 28th at 6:00 pm.

Once you register for the class, you will be sent a link that allows you to join.

[Register Now](#)

Do you have a story to share about Local, Healthy Food?

Keep an eye out for upcoming features on our blog! If you have a story to share, please reach out to us at newleaffoodsgreenbay@gmail.com. We would love to

hear more about your experience and share with them community. We're seeking stories from local chefs, gardeners, farmers, market managers and anyone whose work impacts our local foods value chain.

View our blog at <https://newleaffoods.org/new-leaf-news>.

New Leaf Foods | [Website](#)

