



*New Leaf Foods, Inc. supports the health and well-being of the people of Greater Green Bay by promoting healthy food access and education and by cooperating throughout Northeast Wisconsin to build a thriving local food system in a clean environment.*

## Food Waste: A Wider View

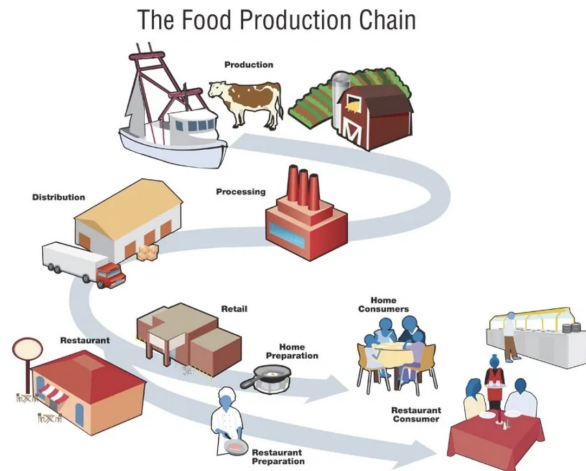
By Kris Purzycki

Welcome to another edition of the Food Waste blog. Most months, we'll look at ways to use those foods and scraps that might otherwise go into the trash. We'll also look at other products and processes that can help us cut back on how much we're adding to our landfills. So far, we've looked inside our own kitchen cupboards.

This month, however, let's expand our scope and consider how food waste is not just a problem of the home but a global crisis.

When trying to reduce our food waste, we're often focused on the way we handle excess food and the bits that are inedible (such as bones and peelings). What we think less of is how these actions contribute to a much bigger effort to manage wasted food.

[Click Here](#) to continue reading to learn about the deeply problematic issue of food waste, and how Kris is actively eliminating food waste in his own kitchen, what we are doing nationally and globally, and what you can do to help out!



Food Production Chain. CDC, 2013.



## So, how did we do? Drum roll please...

On behalf of the New Leaf Garden Blitz team, we want to thank you for your efforts on the 2022 New Leaf Garden Blitz. We Did IT!

80 boxes delivered, installed, and filled!  
60 free and reduced fee garden beds installed  
3 NEW School gardens installed  
10 Howe school family gardens installed  
10 Nicolet school family gardens installed  
17 Immigrant families - Hispanic, Somalian, Hmong  
5 veterans gardens installed  
1 veterans recovery center  
5 gardens to Admiral Court low income housing apartment building  
1 garden site to Marla Vista Assisted Living installed  
1 garden installed with Acceptional Minds  
1 group home for adolescents  
69 dedicated volunteers  
7 days of cutting lumber, building boxes, and delivering and installing gardens.  
Totals: Garden installed in Green Bay since 2014: 880, 36 % of boxes are reduced fee boxes delivered to educational institutions or low income individuals or social agencies. 124 Total mentors 124 and 143 total mentees (new gardeners)!

[Watch the 2022 Garden Blitz Recap!](#)



We could not have done this without your help! Thank you for bringing friends and family, digging out your tools, hauling and scooping soil, and for any other project, big or small, in which you played a role!

**[Please fill out this survey!](#)**

It's our goal to make the Blitz a fun and positive event for all involved and we'd love to hear your feedback about volunteering with us.

Many thanks to our partners, affiliates, and sponsors. Our program benefits from the support of Schreiber Foods, McDonald Companies, Whole Kids Foundation, Packer Foundation, Catholic Charities, Cellcom, Nature's Way, WPS, Steins, American Family Insurance, United Health, Brown County United Way, NeighborWorks Green Bay, Willems, and Green Bay Botanical Garden.

Again, we are truly grateful that you chose to be a part of the Green Bay Garden Blitz. You are helping people grow their own food and we think that's exciting!

Sincerely,  
The New Leaf Garden Blitz Team

---

**NOW HIRING: Policy, Outreach and  
Communications Coordinator**  
Full-Time AmeriCorps Member  
September 2022 - August 2023



Play a vital role in tackling our communities' most pressing challenges as an AmeriCorps Community Corps member with Marshfield Clinic Health System. Serve hand-in-hand with people at an organization working to improve health such as a nonprofit, clinic, hospital, coalition, public health department, governmental agency or youth-serving organization. You may coordinate and work events; provide educational materials and programs; or support organizational activities and operations.

Must be high school graduate ages 17 years or older. Preference given to college students and graduates. Applications accepted through **Aug. 17, 2022.**

The 2022-23 AmeriCorps service term is September 12, 2022 – August 31, 2023.

## Responsibilities:

1. Communication: via website, newsletter, blog, calendar, and social media.
2. Outreach and partnership development:
  - a. With regional farmers and other food producers whose well-being and sustainable enterprises are linked to supporting sustainable practices that produce healthy food, air, water, and soil.
  - b. With rural and urban community organizations supporting healthy local food access, especially those focused on underserved populations.
3. Education on healthy food access and sustainable agri-food systems.
4. Assessment of program effectiveness and community needs.
5. Research on similar programs in other areas.

Hours: flexible 35-40 per week, mostly virtual. Available as a paid internship for qualified students.

For more information or to apply, send us a cover letter by email to:

[newleaffoodsgreenbay@gmail.com](mailto:newleaffoodsgreenbay@gmail.com)

**APPLY NOW**



Above is our current AmeriCorps Member, Isabel Taubel. She is thrilled to have the opportunity to learn more about New Leaf Foods through this position. If you have any questions for her about her experience, contact her at [taubim18@uwgb.edu](mailto:taubim18@uwgb.edu).

# OPPORTUNITY!

Volunteer as a

New Leaf Foods  
Communications  
Team Member



**Volunteer Now!**

A volunteer Communications Team member serves as a producer of content for New Leaf Foods, adhering to our organization's communication strategies, values and goals. Working with the Communications Coordinator and other team members, this volunteer role is an opportunity to explore and educate the community on local, healthy food, including how to access local food resources.

The Communications Team member will be:

- Self-motivated
- A good communicator with the team and community
- Excited about healthy local foods and related topics

A Communications Team member might:

- Interview local farmers/ farm workers and other local food enterprises
- Create content for social media
- Write and edit articles, blog posts, press releases
- Attend local healthy food-related events to gather information, represent our organization and take photos or videos

The time commitment for this volunteer role varies depending on your availability and interests. If interested, please reach out to us at [gbgardenblitz@gmail.com](mailto:gbgardenblitz@gmail.com) -- please include some information about yourself, your experience, and your interest in communication regarding health and local food!

Want to be involved, but in a different way? We've got more positions available:

**Check out OTHER available positions**



## Pollinators and Your Vegetable Garden: A Welcome Accident

*An article by Ceci Kiefer*

You've probably heard about pollinators in the news. The issues with low honeybee populations have been widely reported, and now No Mow May is all the rage this spring to help preserve dandelions. Did you know honey bees aren't native to the US? They're actually a European species, and there are many other important pollinators besides the



Bumblebee on Monarda Fistulosa -  
© Ceci Kiefer

honeybee that don't necessarily rely on dandelions to survive.

There are over 500 species of native bees in Wisconsin. Along with birds, bats, butterflies, beetles, and other small mammals, the native bees are important pollinators for us. *Pollinators are responsible for bringing us one out of every three bites of food. They also sustain our ecosystems and produce our natural resources by helping plants reproduce.*

Read the rest of the article here:

Read More

Most pollination happens by accident. Animals and insects aren't trying to help us, but in the process of visiting the plants for nectar or pollen for themselves, they accidentally pick up the pollen and transfer it to another blossom. In some cases they just shake the plant to make it move to another part.

Visit the WildOnes Website

## Calendar of Events:

- Ongoing - Urban Food Forest [View Volunteer](#)

## Do you have a story to share about Local, Healthy Food?

Keep an eye out for upcoming features on our blog! If you have a story to share, please reach out to us at [newleaffoodsgreenbay@gmail.com](mailto:newleaffoodsgreenbay@gmail.com). We would love to hear more about your experience and share with them community. We're seeking stories from local chefs, gardeners, farmers, market managers and anyone whose work impacts our local foods value chain.

View our blog at <https://newleaffoods.org/new-leaf-news>.

## Thank You to Our Sponsors:





New Leaf Foods | [Website](#)

